SENDEASY BULK SMS PLATFORM



Our SendEasy WordPress plugin

The Netgen team has developed a cutting-edge WooCommerce extension plugin that is set to transform the way you manage order notifications on your site.

Some key features of our WooCommerce extension app:

Admin notifications – Receive instant SMS notifications for new orders placed on your site. This ensures that your team is always in the loop, allowing for quick response times and efficient order processing.

Customer order status notifications – Provide your customers with a superior level of service by sending them customised SMS notifications for various order statuses. For instance, when an order is completed, a personalised SMS can be sent to the customer, confirming the successful completion of their urchase.

Plugin Name: SendEasy Plugin URL: <u>https://www.sendeasy.co.za/</u> Description: Send SMS updates via SendEasy to customers when their WooCommerce order status is updated. Author: Netgen Version: 1.0.0



Step 01 Install and activate SendEasy plugin

SendEasy	Send SMS updates via SendEasy to customers when their WooCommerce order status is updated.
Deactivate	Version 1.0.0 By Netgen Visit plugin site

Step 02 After installing and activating the SendEasy plugin, click the SendEasy settings tab on the WooCommerce settings page to view and configure the SendEasy plugin settings.

01	WooCommerce	02								
	Home									
	Orders	General	Products	Shipping	Payments	Accounts & Privacy	Emails	Integration	Advanced	SendEasy
	Customers									
	Reports									
	Settings									
	Status									
	Extensions									

The SendEasy settings tab has 3 sections: Connection | Customer SMS | Admin SMS

Step 03 Connection:

Connect to your SendEasy account by visiting the Connection settings section and saving your SendEasy API username (1) and password (2) (This will be provided once you create a SendEasy account) If you do not have an account please register here: (https://admin.sendeasy.co.za/Registration_V2.aspx)

Once you are connected, your current SendEasy SMS credit balance will display at the top of the SendEasy settings tab (3), allowing you to keep track of how much credit you have.

This section also provides a checkbox for you to enable the recording of SendEasy errors in the WooCommerce log. Use this if you are having issues when trying to send an SMS. (4)

General Pro	oducts Shippin	Payments	Accounts	& Privacy Emails	Integration	Advanced	SendEasy		
Connection Customer SMS Admin SMS									
Your current Send	dEasy SMS credit ba	lance: R1310.87 (3)						
Add more credit nov	w: <u>https://admin.ser</u>	deasy.co.za							
Connection set	tings								
Ensure that your Ser	ndEasy API credentia	als are entered belo	ow to use the Se	endEasy plugin.					
Username	0					(1)			
Password	Ø	(Blurred for pri	ivacy)			(2)			
Log errors (4) Enable this to record SendEasy errors in the WooCommerce log. Use this if having issues when trying to send an SMS. Save changes									
Step 04Customer SMS notification: Configure your customer SMS notification settings here. Choose which order statuses should trigger (1) an SMS. Use available dynamic tags to create custom SMS notification templates for different order statuses. (2)				I					
	Order status notifications	es to send SM for	(1)	Pending paymen Processing On hold Completed Cancelled Failed	ıt				

Default customer SMS (2) template	(2) Use these tags to customise your message:				
	{shop_name} : Your WordPress site title.				
	{order_id} : Customer's order number.				
	<pre>{order_status} : Customer's order status.</pre>				
	{order_total} : Total cost of the customer's order.				
	<pre>{billing_first_name} : Customer's first name.</pre>				
	<pre>{billing_last_name} : Customer's last name.</pre>				
	<pre>{shipping_first_name} : Recipient's first name, if shipping to a different address.</pre>				
	<pre>{shipping_last_name} : Recipient's last name, if shipping to a different address.</pre>				
	<pre>{shipping_method} : Shipping method chosen for the order.</pre>				
	Remember that SMS messages must be limited to 160 characters or less.				
	{shop_name}: Dear {billing_first_name}, your order #{order_id} has been {order_status}.				
default	SMS				

Here are all the templates for your SMS's, if you leave these blank the default SMS will be used (as seen in previous image)

Order completed SMS template	
Order pending payment SMS template	
Order processing SMS template	
Order on-hold SMS template	
Order cancelled SMS template	
Order failed SMS template	
Order refunded SMS template	

Step 05 Admin SMS

Optionally enable a new order SMS notification to be sent to admin cell phone number(s). (1) Add admin SMS phone number(s) (2)

Use available dynamic tags to create a custom admin SMS notification template. (3)

Don't forget to save changes after a change has been made

Admin SMS notifications

Enable new order admin SMS (1) If enabled, SMS notifications will be sent to admin mobile number(s).

Admin cell phone number(s)(2)

0740828151

Admin SMS template	Use these tags to customise your message:		
(3)	<pre>{shop_name} : Your WordPress site title.</pre>		
	{order_id} : Customer's order number.		
	{order_status} : Customer's order status.		
	{order_total} : Total cost of the customer's order.		
	<pre>{billing_first_name} : Customer's first name.</pre>		
	<pre>{billing_last_name} : Customer's last name.</pre>		
	<pre>{shipping_first_name} : Recipient's first name, if shipping to a different address.</pre>		
	<pre>{shipping_last_name} : Recipient's last name, if shipping to a different address.</pre>		
	<pre>{shipping_method} : Shipping method chosen for the order.</pre>		
Remember that SMS messages must be limited to 160 characters or less.			
	{shop_name}: Dear Admin, you have an a new order #{order_id} for the amount of {order_total}. Congratulations!		
Default SM	15		

Reminder to Save all changes after every change made on any of the settings above



Need more assistance? Please contact our support email:

<u>support@netgen.co.za</u>

Use the Subject: SendEasy Plugin help